

# RESOURCES

Entrepreneurship sites of note include: [Babson College](#); [Small Business Administration](#); [National Foundation for Teaching Entrepreneurship \(NFTE\)](#); [The Ewing Marion Kauffman Foundation](#); and for other books, tapes, articles, coaching – [Brainy Business](#).

Our friend, New York Times contributor, Marci Alboher, published *One Person/Multiple Careers* (which features Mary Mazzio). [Click here](#) to order this book on Amazon.com.

# TEACHING GUIDE

Additionally, accompanying the [educational version](#) of the film is our *Lemonade Stories Teaching Guide* which includes activities and exercises for business schools, corporate seminars, college courses, high schools, middle schools, and parenting groups, as well as a comprehensive legal primer on starting a business. The teaching guide is available for all purchasers of the educational version of the film. Please email us if you have purchased the educational version and would like the electronic version of the guide.

# DATES

*Lemonade Stories* aired nationwide-primetime on CNNfn. In addition, N.O.G.A – Channel 9 (ISRAEL) broadcast *Lemonade Stories* nationwide in Israel. The film has also been broadcast nationwide in the UK, Middle East, New Zealand, Latin America, and Hong Kong.

C-SPAN televised the *Lemonade Stories* panel discussion about whether entrepreneurs are made or born (with Arthur Blank, Kay Koplovitz, Mary Mazzio, Tom Scott, Billy Starr, Molly Blank and Jane Scott) which was held at Babson College.

The film, which premiered at Babson College as part of the 25th Anniversary of Founder's Day, was awarded the 1st Place Judge's Commendation for BEST DOCUMENTARY by the Rhode Island International Film Festival, one of the few film festivals to qualify entries for Academy Award consideration.

**Institutions, film festivals, corporations, and schools which have purchased the educational version of the film or which have hosted screenings include:** Asper Center for Entrepreneurship – University of Manitoba (Canada); Babson College (MA); Blue Hill High School (Blue Hill, NE); Carleton University (Ontario, Canada); Carlson School of Management (University of Minnesota); Center for Women’s Leadership (MA); Chadron State College (NE); Cornell University (NY); Courthouse Center for the Arts (Rhode Island); Dalton State College (GA); De La Salle University – Manila (Philippines); Del Valle Independent School District (Texas); Dennison University (Ohio); elabSSJ (San Paulo, Brazil); Francis Marion University (SC); Gering Public Schools (Nebraska); Gering Civic Center – (State of Nebraska’s Economic Development Conference); Goehner High School (Goehner, NE); Hiroshima University of Economics (Japan); Ivy Tech State College (IN); Jane Pickens Theater (RI); Katy Independent School District , Texas (where film is formally incorporated into 12th grade economics curriculum); The Key Program (MA); Librarie Eyrolles – Paris (France); Library Bound (Canada – for distribution to several Canadian high schools and colleges); Madison Metropolitan School District (Madison, WI); Manchester Metropolitan University (Cheshire – UK); McCook High School (McCook, NE); Mid West Theater (Gering, NE); MJ Neeley School of Business -Texas Christian University (TX); Millikin University (Decatur, IL); Mississippi Development Authority – Business Incubator System (Mississippi); Morgan Stanley (NY); Morton Ranch High School (Katy, Texas); Murray State University – College of Business and Public Affairs (Murray, KY); Muvico Parisian (West Palm Beach, FL); National Foundation for Teaching Entrepreneurship (NY) – incorporated into teacher curriculum; Nebraska City High School (NE); Nebraska Department of Economic Development (Lincoln, Nebraska); Palm Beach International Film Festival (FL – Official Selection); Pepperdine University (CA); Pioneer Technology Center (Ponca City, OK); Pine Manor College (MA); Ravenna High School (Ravenna, NE); Rhode Island International Film Festival (Official Selection – 1st place Judge’s Commendation for Best Documentary) – the Revival Theater, RI; Resurrection Catholic Secondary School (Ontario, Canada); Roving Eye Documentary Film Festival (RI – Official Selection); San Diego State University – MBA for Executives Program (CA); Santa Monica College (CA); Scotia Glenville High School (Scotia, NY); Scottish Institute for Enterprise (Scotland); Silver Creek High School (Sellersburg, IN); SolidWorks Corporation (MA); Southeast Missouri State University (Cape Girardeau, MO); Springboard Convention; Suffolk University – Sawyer School of Management (MA); Stuart High School (Stuart, NE); Sunrise Cinemas (Boca Raton, FL); Susquehanna University (Selinsgrove, PA); Swampscott High School (Swampscott, MA); Swansea Bay Film Festival (Wales, UK – Official Selection in 2007); Symposium of Entrepreneurship Educators (SEE); Texas A&M University (TX); Tiburon International Film Festival (CA – Official Selection); Universite de Sherbrooke (Quebec, Canada); University of Charleston – Entrepreneurship Center (VA); University of Edinburgh (Scotland); University of Idaho – College of Business and Economics; University of

Lowell (MA); University of Manitoba- Asper Center (Canada); University of New Castle Upon Tyne (Britain); University of New Hampshire – Laboratory of Interactive Learning (NH); University of St. Thomas – O’Shaughnessy-Frey Library (Saint Paul, MN); University of Wisconsin-Madison: Fluno Center for Executive Education (WI); University of The West Indies at St. Augustine (Trinidad); Vinal Technical High School (CT); Washington University – JFK Library (WA); World Entrepreneurs Organization (MA Chapter); TEC of Monterrey (Mexico); Warrington College of Business – University of Florida (FL); Wellesley Library (MA); Wellesley Mothers Forum (MA); World Entrepreneurs Organization (MA Chapter); Western Washington University (Bellingham, WA); Young Entrepreneurs Organization (MA Chapter); Wyoming Seminary Upper School (Kingston, PA); Y-Point Bio Analytical (bi-annual company meeting).

## THE TEAM

**Writer/Director/Executive Producer:** Mary Mazzio

**Creative Consultant:** Scott Timmins

**Editor:** Collin Cameron

**Director of Photography:** Richard Klug

**Music:** Sheldon Mirowitz

**Supervising Producer:** Michael Dehni

**Still Photographer:** Richard Shultz

**Second Camera Operator (London):** Patrick Neale

**Additional Still Photographers:** Joe Piccolo; Andrew Howe

**Assistant Camerapersons:** Tim Sweeney, Von Scott, Nate Clapp, Daedra Kaehler, Chris Collins, Elizabeth Trott, Julia Curtin

**Sound Recordists/Boom:** John Cameron, Lisa Pinero, Mark Mandler, Jeff Irwin, Jim Gilchrist, Doug Smith

**Gaffers:** Ken Perham, Kenny Christiansen, Patrick Haley, Dave Mikutsky

**Still Camera Assistants:** Al Colantonio, Jeff Crowe, Takashi Sato, David Halloway Assistant Editor: Brad Johanson

**Production Assistants:** Bradley Hyland, Kate Mullaney, Emily Walsh, Jon Adelman, Jess Beck, Abigail Reider, Blake Pedersen, Steven Powers, Steve Allot

**Graphic/ Website Design:** Jeff Likes Chili (Paulo Lopez, Nicole Parente, Liz Abbate)

**Editorial Production:** Panache Editorial

**Sound Production:** Mixology

**Sound Mixer:** Jeff Largent

**Telecine/Color:** Finish

**Colorist:** Greg Dildine

**Online Editor:** Eamonn Conway, Matt Rogers

**Still Photomotion:** Frame Shop

**Film Processing:** Duart Film and Video

**8mm Transfer:** Eclipse

**Legal Services:** Paul Hartnett, Esquire

**Accounting Services:** Dave Heath, Kathleen Allen

**Music Clearance:** Jeanne Fay

**Public Relations:** Mike Chmura and the Babson PR Team; Deb West, Eric Moffit, Jackie Herskovitz/Teak Media

**Teaching Guide:** Ernie Parizeau, Adrian Alleyne, Andrea Thies, Paul Hartnett, Meredith Starr, and Lori Koppelman

**Television Distribution Consultant:** Mike Wheeler

**Portuguese Translation of Film:** Bob Wollheim, elabSSJ

**Footage Courtesy of:** Peter Huston, John Capellupo and Emotion Pictures LLC NECN; American Express and Ogilvy & Mather; Home Depot; Virgin Management; Nantucket Nectars; Penelope Maunsell & Associates; Producers Library Service; ABC News Video Source

**Photographs Courtesy of:** South Milwaukee High School, Richard Regner and Denise Roszak Robert Bachrach and Bachrach Photography; Cary Hazelgrove; Jerry LeBlonde and John Deputy; Mark Smith; Shirley Simmons; David O'Driscoll; Mark Greenberg/WorldPictureNews; Thierry Boccon-Gibod; David Bartolomi; Reuters NewMedia Inc./CORBIS; Lynn Goldsmith/CORBIS; Getty Images; The Blank Family; The Simmons Family; The Koplovitz Family; The Scott Family; The Reinhart Family; The Starr Family; The Branson Family

**Special thanks to:** Lori Levin, Debbie Dar, Rob Blumer and Virgin Management Jemima Garthwaite, Sue Hale, and Richard Jeffs; Kimberly Shreckengost, Camille Trott, and AMBFO; Michael and Carmen Blank; Andy Cohan and Charlie Maimee; Simone Reyes, Christina Paljusaj, and Holly Taylor; Chris Davidian, Vicky Reddin, and The Milwaukee Art Museum Jackie Herskovitz and Teak Media; Joe Knochin and International Bike; Carole Carter and the Fairmont Scottsdale Princess Hotel; Mayra Kalisch; Christine Smith and Chelsea Simmons; Kathleen Franzene and Merrimack College; Harvard Business School Publications; Fortune Magazine; Noreen Breslin Moross and Panache Editorial; Joe Monge and DuArt; Bestor Cram and Northern Light Productions; John Rule and Rule Broadcast; Bob Mastronardi and Kodak; Boston Camera; The New York Film Office; The Wisconsin Film Office; Margie Sullivan, Libby Delana, and James Overall; Wheeler; Jay Manson, Jamie and Daisy Mazzio-Manson; Susan, Katherine and Olivia Timmins.